

Synopsis

Film and Television Analysis is especially designed to introduce undergraduate students to the most important qualitative methodologies used to study film and television. The methodologies covered include: ideological analysis auteur theory genre theory semiotics and structuralism psychoanalysis and apparatus theory feminism postmodernism cultural studies (including reception and audience studies) contemporary approaches to race, nation, gender, and sexuality. With each chapter focusing on a distinct methodology, students are introduced to the historical developments of each approach, along with its vocabulary, significant scholars, key concepts and case studies. Other features include: Over 120 color images throughout Questions for discussion at the end of each chapter Suggestions for further reading A glossary of key terms. Written in a reader-friendly manner Film and Television Analysis is a vital textbook for students encountering these concepts for the first time.

Book Information

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Customer Reviews

My teacher wrote this book so our lectures were based from the entire thing. Both the class and this book really made me think more about what comes on the screen rather than just tuning out like a veggie in front of it.

This book made me analyze film in a way that I had never before. It really opened my mind. It's extremely well written and I definitely recommend getting it.

The book is brand new. Everything is perfect except the delivery time. They also come with two cute bookmarks which is so sweet.

For my sons classes at Pitt.

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